



Press info

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Market Launch InnoLig+®

Since 2021 Essity is the first company in Europe to produce pulp from wheat straw used for the manufacturing of tissue paper. Essity uses for that purpose an innovative, sustainable new pulp production process. With its new facility in Mannheim, Germany, Essity is setting new standards in tissue production. InnoLig+® is the by-product of this manufacturing process.

Alternative to lignosulfonate

Traditional standard wood pulping processes generate lignosulfonate as a by-product. Accordingly, Essity's innovative new pulping process generates in addition to the pulp a lignin-containing by-product. Essity is launching this by-product onto the market with the brand InnoLig+®.

Sustainably produced and sulfur-free

The feedstock for InnoLig+® is straw, an agricultural residual from the fields. The used wheat straw is a fast-growing annual plant that is locally sourced. Essity's innovative pulping process needs no sulfur. As a result, the produced InnoLig+® is sulfur-free in contrast to the lignosulfonate produced with the traditional wood pulping.

Variety of applications

InnoLig+® can be used in a variety of applications. Due to its properties, it can be used as dust suppressant, pellet binder, concrete plasticizer, fertilizer or as raw material for bio-based plastics.

For additional information, questions or samples please contact:

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About Essity

Essity is a global, leading hygiene and health company. Every day, our products, solutions and services are used by a billion people around the world. Our purpose is to break barriers to well-being for the benefit of consumers, patients, caregivers, customers and society. Sales are conducted in approximately 150 countries under the leading global brands TENA and Tork, and other strong brands such as Actimove, Cutimed, JOBST, Knix, Leukoplast, Libero, Libresse, Lotus, Modibodi, Nosotras, Saba, Tempo, TOM Organic and Zewa. In 2023, Essity had net sales of approximately SEK 147bn (EUR 13bn) and employed 36,000 people. The company's headquarters is located in Stockholm, Sweden and Essity is listed on Nasdaq Stockholm. More information at [essity.com](https://www.essity.com).